

CYBER WAR & PEACE II

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Topic: **Cyber warfare**

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Topics

- Introduction
 - Cyber space & Internet World
 - Cyber aggression
 - IW
 - US response options and some activities
 - UK response options and some activities
 - Some incidents
 - Strategic planning
 - Concluding remarks
-
- **Disclaimer:** All opinions expressed are solely those of the author and do not necessarily represent the opinions of any other entity.

What is Cyberspace?

- **Definition:** Cyberspace is an **interactive domain** made up of **digital networks** that is used to store, modify and communicate **information**. It includes the internet, but also the other information systems that support businesses, infrastructure and services, [3].
 - Digital networks are behind the supply of electricity and water to our homes, the delivery of food and other goods to shops, and behind the businesses across the UK. And their reach is increasing as we connect our TVs, games consoles, and even domestic appliances.

Cyber aggression

- **Definition:** Cyber aggression is a premeditated act of use of electronic means, primarily Internet leading to the loss of comfort, loss of privacy (Personalized secrecy), financial or other material damage, loss of life or health well being, [8].
 - Minor cyber aggressions are **cyberbullying** and **cyber harassment**
 - Major cyber aggression is **cyber espionage**
 - The ultimate act of a cyber aggression is the **cyber war**, with governments as aggressor entities.

Cyber warfare goals and strategies

- To incapacitate/disable/deny adversary's cyber space infrastructure, (Directly or indirectly present in the cyber space)

Cyber warfare goals and strategies

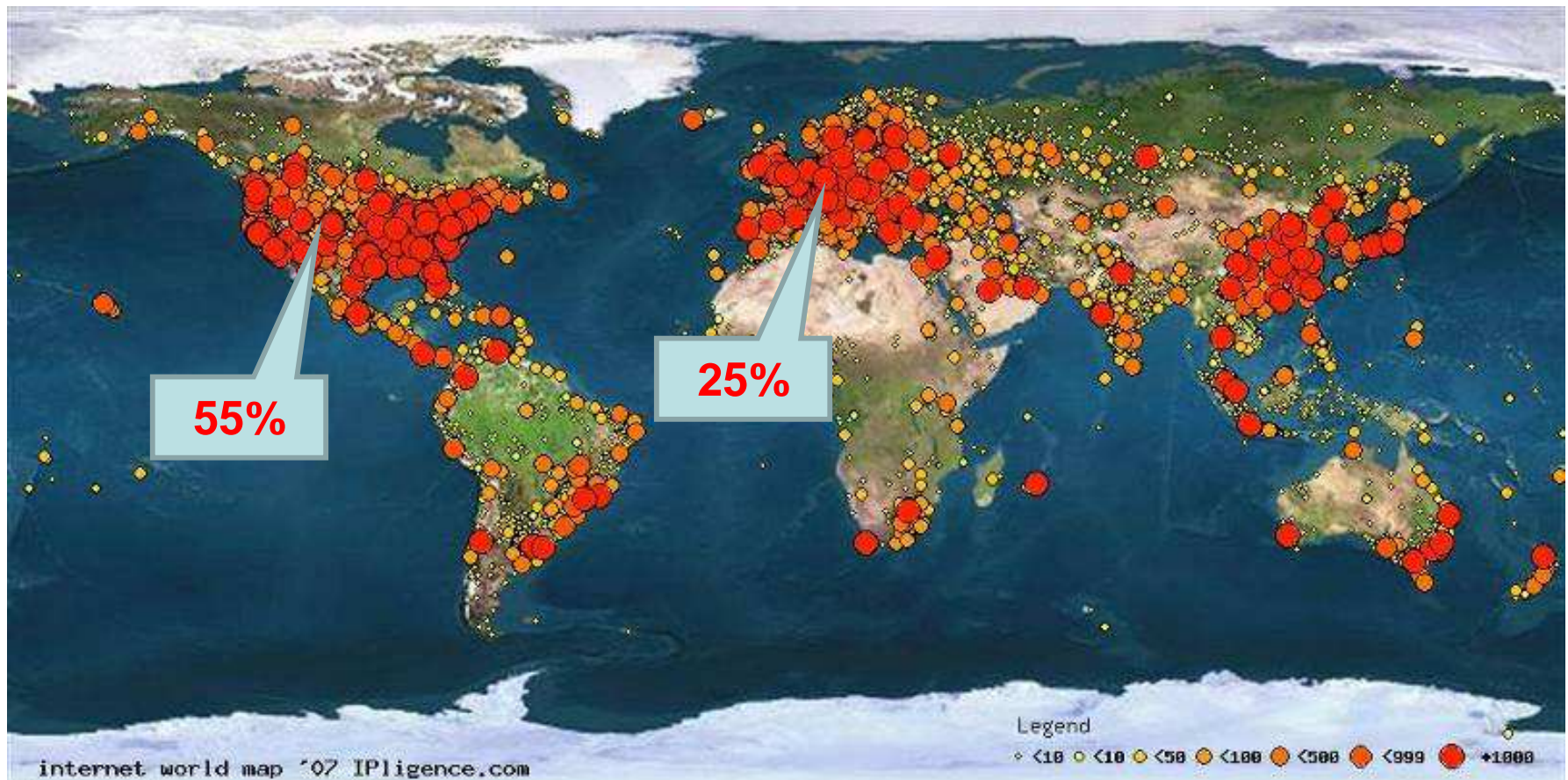
- To influence all strategic operations by all electronic means targeted at:
 - Public affairs operations or **PAO**, (Guiding-leading public opinion, dealing with the media, etc., [6,7])
 - Civil affairs or **CAO**, (Enhancing legitimacy and credibility of the future or current military operations in the target territory [5], minimize insurgency, etc.)
 - Psychology operations, political warfare, propaganda or “Hearts & Minds Ops” or **PSYOP**, (used to **emotionally** enhance hostilities, fear, or unjustified comfort)
 - Computer network operations or **CNO**, (technical methods used in warfare, to gain information superiority and deny the enemy the same.)

Information warfare

- **Definition:** Information warfare or IW are all **actions** taken to achieve **information superiority** by affecting **adversary information**, information-based **processes**, information **systems**, and computer-based networks while **defending** one's own information, information-based processes, information systems, and computer-based networks.
 - IW is as old as civilization.
 - IW/DIW information and disinformation warfare.
 - Soft war [4]

Over 5 billion devices connected

- Internet connected device growth is accelerating to 22 billion (Eu. Milliard) by 2020, [1,2].



Breakdown by geographic IP v.4 location

- Used IP address distribution may indicate where are the most likely cyber war theaters, [2].

Geographic area	Number of addresses	Percentage
Africa	40,241,664	1.519%
Antartica	15,620	0.001%
Asia	371,297,015	14.015%
Caribbean	1,681,866	0.063%
Central America	2,557,340	0.097%
Europe	569,838,903	21.510%
Middle East	12,011,131	0.453%
North America	1,481,754,661	55.932%
Oceania	76,417,711	2.885%
South America	93,409,304	3.525%

White House memo: “International Strategy for Cyberspace”

- The **digital world** is no longer a lawless frontier, nor the province of a small elite. It is a place where the **norms of responsible**, just, and peaceful conduct among states and peoples have begun to take hold, [9].



The U.S. international strategy & vision for cyberspace: Norms

- These norms mentioned include:
 - Upholding Fundamental **Freedom**s
 - Respect for **Property**
 - Valuing **Privacy**
 - Protection from Crime
 - Right of Self-Defense
 - Global Interoperability
 - Network Stability
 - Reliable Access
 - Multi-stakeholder **Governance**
 - Cybersecurity Due Diligence

US efforts planned

- To ensure the respect of all civilized norms in the cyber space, to enhance prosperity, security, and openness so all can benefit from networked technology the US will combine:
 - diplomacy,
 - **defense**, and
 - development



Cyber warfare capability development strategy

- Improving cyber power and organizational effectiveness involves:
 - Legislature
 - Recruiting
 - Financing & fundraising
 - **Education & Training**
 - Command and control
 - Intelligence gathering

US activities & plans

- The US Government organizes its activities across seven interdependent areas of activity, each demanding collaboration between:
 - The US government,
 - International **partners**, and
 - The private sector.

US activities, plans & seven areas

- Action lines of US strategic framework.
 - Economy
 - Protecting our networks
 - Law enforcement
 - Military
 - Internet governance
 - International development
 - Internet freedom

Economy protection

- Promoting international standards and **Innovative, Open Markets**:
 - Sustain a **free-trade** environment that encourages technological innovation on accessible, globally linked networks.
 - Protect **intellectual property**, including commercial trade secrets, from theft.
 - Ensure the primacy of interoperable and **secure technical standards**.

Threats to energy security

- Energy security is the “provision of affordable, reliable, diverse, and ample supplies of oil and gas... and adequate infrastructure to deliver these supplies to market.”
 - **Reliable energy inputs** are crucial to U.S. national security.
 - A sudden **removal** or **disruption** of energy inputs could adversely impact the U.S. economy and cause severe inflation.
 - **Rising fuel prices** can bring windfall profits to regimes hostile to the U.S.
 - **Competition** over scarce energy resources also has the potential to be a major source of conflict, which could directly impact supply or result in inter-state conflict.

Protecting our networks

- Enhancing security, reliability, and resiliency
 - Promote cyberspace cooperation, particularly on norms of behavior for states and **cyber security**, in a range of multilateral organizations and **multinational partnerships**.
 - **Reduce intrusions** into and disruptions of U.S. networks.
 - Ensure robust **incident management**, resiliency, and recovery capabilities for information infrastructure.
 - Improve the **security of the high-tech supply chain**, in consultation with industry.

Law enforcement

- To extend **collaboration** and the rule of law, to enhance confidence in cyberspace and **pursue** those who would exploit/misuse online systems:
 - Participate fully in **international cybercrime policy** development.
 - **Harmonize/synchronize** cybercrime laws internationally by expanding accession to the Budapest Convention.
 - Focus cybercrime laws on combating illegal activities, **not restricting access** to the Internet.
 - Deny **terrorists** and other **criminals** the ability to exploit the Internet for operational planning, financing, or attacks.

Problems in Thailand: Click and go to prison

- Clicking on Facebook in **Thailand** can potentially land you in prison, [14].
- The Thai Minister of Information and Communication Technology declared that they will begin charging Facebook users for “**liking**” or **sharing** content that could be deemed offensive to the Thai throne, the sentence for which could run anywhere between three to **15** years in prison.
 - A 61-year old retired truck driver battling mouth cancer was sentenced to **20** years in jail for sending text messages with supposed offensive content.

Problems in Bahrain: Facebook posting troubles

- 63 Bahraini students were expelled from school for “participating in unlicensed gatherings and marches,” the evidence of which was pulled from their Facebook accounts, [14].



Problems in Vietnam: Offensive Internet Speech

- There has been a recent wave of excessive jail sentences given to those criticizing the **Chinese** and **Vietnamese** Communist regime over the Internet.
 - October 22, 2010—Committee to Protect Journalists CPJ is concerned by Vietnamese authorities' recent crackdown against several bloggers and one print journalist, [14].

Problems in Syria: **Email tapping**

- The Commerce Department is investigating whether technology produced by a California company Blue Coat Systems helped Syrian police **monitor dissidents** amid a bloody crackdown there. [15]

Problems in England: **Accessing extremist sites is a crime?????**

- The signs, which state that the owners of the premises are actively working with the Metropolitan police, have drawn criticism due to their vagueness and questionable legality.
“**Downloading or accessing certain material could constitute a criminal offence**” states the bright pink sign, [16].



Form of net police in England terrifies citizens of the cyber space

- Police signs have begun springing up in internet cafes in London warning users that they could be reported to the police and face criminal charges if they access “**extremist**”, “**offensive**” or “**inappropriate**” material, [16].
- Do we have here possible violation of “rights to read!” “rights to see!” or “rights to hear!”

BIG BROTHER



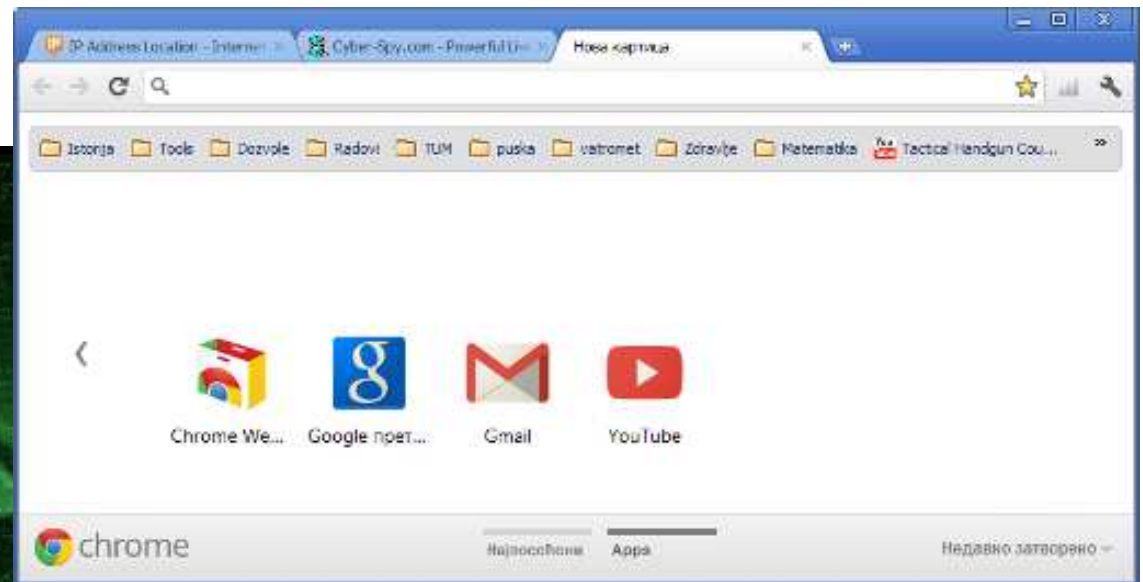
**IS WATCHING
YOU**

Cyber threats in UK

- Some of the most sophisticated cyber threats to the UK come from other states which seek to conduct **espionage** with the aim of **spying** on or compromising UK government, military, industrial and economic assets, as well as **monitoring opponents** of their own regimes in UK, [3].

What are and who are a spies?

- **Definition:** A spy is an agent **employed** by a state to obtain secret information, especially of a military nature, concerning its potential or actual enemies, or one **employed** by a company to obtain confidential information about its competitors, or one who **secretly (???)** keeps watch on another or others.



Are we all spies?

- **Definition:** Spy is one who observes **secretly** with **hostile** intent, ore one who **discovers** by close observation, or one who **investigates intensively**, or one who makes a careful investigation of other people's activities.



- » One who seeks or observes something secretly and closely.
- » **Do we like to advertise our most precious research?**

US military & cyber defense

- Preparing for 21st century security challenges with the commitment to defend citizens, allies, and interests extends to wherever they might be threatened, US military must:
 - Recognize and adapt to the military's increasing **need** for reliable and **secure networks**.
 - Build and enhance existing **military alliances** to confront potential threats in cyberspace.
 - Expand **cyberspace cooperation** with allies and partners to increase collective security

US operational cyber warfare organizations & efforts

- STRATCOM
 - ARMY
 - AIR FORCE
 - NAVY
 - MARINES



US operational cyber warfare organizations

- STRATCOM – **USCybercom** (10/31/2010. Fort Meade, Md.)
 - ARMY – **ARCyber** (10/1/2010, command Second Army)
 - AIR FORCE - 24th Air Force **AFCYBER**
 - NAVY - **FLTCYBERCOM**, (Tenth Fleet)
 - MARINES – **MARFORCyber**



USSTRATCOM unveils new shield, mission, vision for command



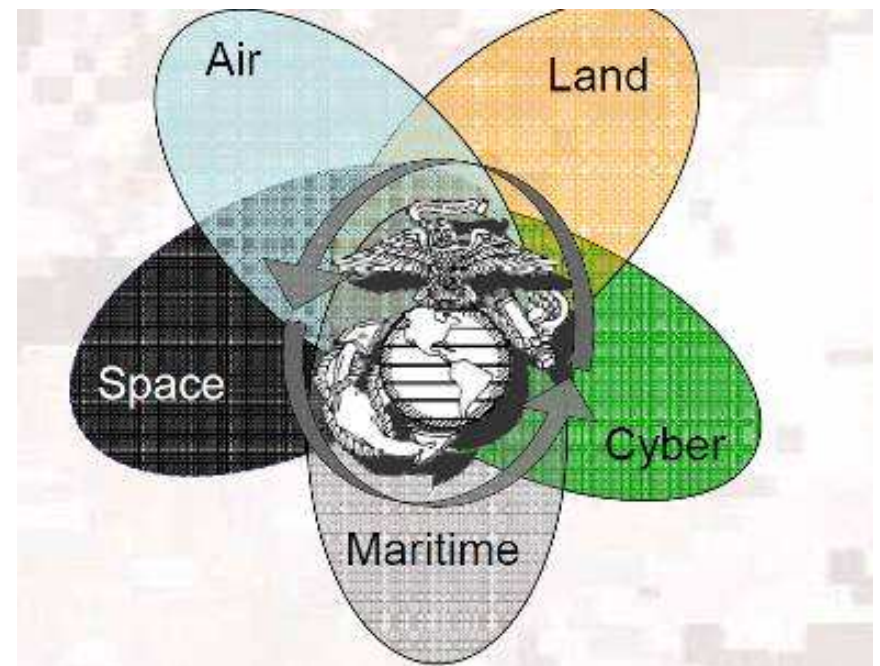
New logo
&
New missions

Cyber war domain & US DoD

- A global cyber domain within the information environment consists of the interdependent network of IT infrastructures, including:
 - the Internet,
 - telecom networks,
 - computer systems,
 - embedded processors and
 - controllers.

Cyber war domain & US DoD

- Cyberspace characteristics:
 - Domain/ Operational environment
 - Terrain (defended & exploited)
 - Weapons platform
 - Mindset; an approach for offense & defense
- The multi dimensional war theater gets **one more dimension**, one more domain.

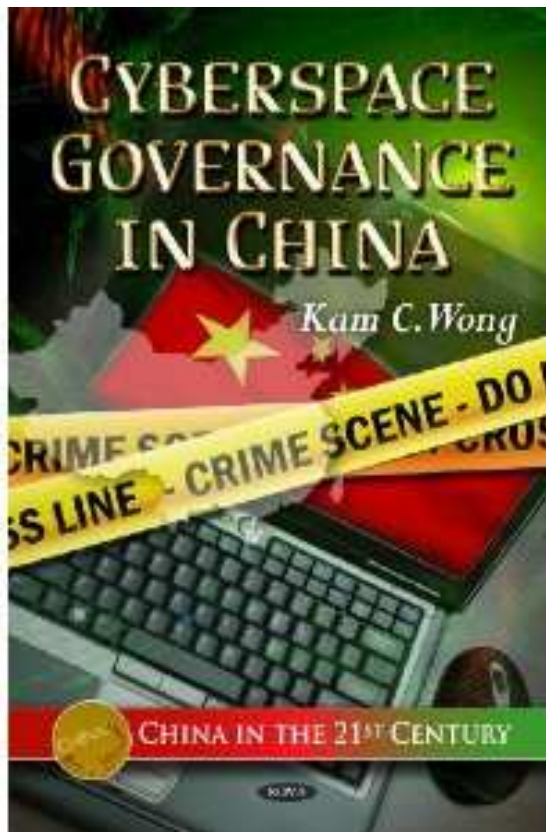


Internet Governance

- Cyber defense has to promote effective Internet governance structures that effectively serve the needs of all Internet users:
 - Prioritize **openness** and innovation on the Internet.
 - Preserve **global network security** and stability, including the domain name system (DNS).
 - Promote and enhance **multi-stakeholder venues** for the discussion of Internet governance issues.

Internet Governance

- Obama's Cyber Zar!
Hired & fired?
- Chinese Cyber Zar???



US cyber defense Internet freedom support

- Supporting **fundamental freedoms** and **privacy** help secure fundamental freedoms as well as privacy in cyberspace:
 - Support **civil society** actors in achieving reliable, secure, and safe platforms for **freedoms of expression** and association.
 - **Collaborate** with civil society and nongovernment organizations to establish safeguards protecting their Internet activity from unlawful digital intrusions.
 - Encourage **international cooperation** for effective commercial data privacy protections.
 - Ensure the end-to-end interoperability of an Internet accessible to all.

US cyber defense international development support

- Building **capacity**, **security**, and prosperity to promote net technology **globally**, enhance the reliability of our shared nets, and build the community of responsible stakeholders in cyberspace:
 - Provide the **knowledge**, training, and other help to countries in need to build cyber security capacity.
 - Improve and **share** international cyber security **best practices**.
 - Enhance US states' **ability to fight cybercrime** – training for law enforcement, forensic specialists, jurists, and legislators.
 - Develop **relationships with policymakers** to enhance technical capacity building, providing regular and ongoing contact with experts and their US Gov. counterparts

US Omnibus Crime Control & Safe Streets, Public Law

- US cyber defense includes legislative efforts too.
- Congress finds that the high incidence of crime in the US threatens the **peace**, **security**, and general **welfare** of the **Nation** and its citizens.
- To prevent crime and to insure the greater safety of the people, legislative efforts and law' enforcement efforts must be **better coordinated**, intensified, and made more effective at all levels of government, [13].

US lawmakers

- Led by the senators (D) Jay Rockefeller and (D) Joe Lieberman, US lawmakers are trying to introduce many frightening Internet control legislatures, that need long and ultra careful preliminary multi disciplinary examination and wide open discussion.



The only democrat in a staunchly republican family.



The only democrat that did not receive endorsement of his party in the state he represents???

Example: FISA + Section 206 are too general

- Section 206 amended the Foreign Intelligence Surveillance Act (FISA) so that a wiretap order issued by the **secret FISA court** no longer has to specify **what type of communications** and which person the order applies to.



Example: FISA + Section 206 & John Doe wiretaps

- Too general:
 - This allows "roving" surveillance, using a single wiretap order to listen in on any device or media (phone line or monitor any Internet account of the suspect or other people who are not suspects but are using devices, lines or media.
 - The FISA court can issue "John Doe" wiretaps that don't even specify the surveillance target's name



Cyber threats in UK

- ‘Patriotic’ hackers can act upon states’ behalf, to spread **disinformation**, disrupt critical services or seek advantage during times of increased tension.
- In times of conflict, vulnerabilities in cyberspace could be exploited by an enemy to **reduce** our **military’s technological advantage**, or to reach past it to attack our critical infrastructure at home, [3].

Criminals are enemies of the state

- Recent research suggests that the costs to the UK of cyber crime could be in the order of £27 billion per year [12].



UK Panic

- The British government published its new "cyber-security" strategy, [4], that includes the use of **bans** on **social networks** such as Facebook and Twitter for those who have been accused of misusing the Internet for criminal means, [10].
- Even more alarming, the strategy includes a plan to introduce **surveillance technology** that could be used to inform the authorities when banned users are breaking the bail or sentencing conditions that have been set on their Internet use.

UK Panic

- Prime Minister David Cameron's position on Internet freedom has been staggeringly inconsistent.
- He has publicly pledged his commitment [11], to a **free and open Internet**, saying "Governments must not use cyber security as an excuse for **censorship**," and he has also called on his government to explore the **possibility** of **shutting off** access to **Internet** social media in case of civil unrest. [12].



Why fight in the cyberspace

- Internet rapid communications
- Low cost
- Ubiquity
- Ease of use + sophistication of tools
- Anonymity

Attack/Threat sources

- Foreign governments (States)
- Terrorists (Politically motivated)
- Hacktivists (Politically motivated)
- Criminals (Profit motivated)
- Dummies (Hackers for fun and excitement)

How about cyber terrorism???

- There are very few documented cases of cyber terrorism.
- **WHY?**



Art by Mike Werner

Cyber Terrorism vs. Other Computer Attacks

	MOTIVATION	TARGET	METHOD
Cyber Terror	Political change	Innocent victims	Computer-based violence or destruction
Cracking	Ego, personal enmity	Individuals, companies, gov'ts	CNA, CNE (sometimes overt)
Cyber Crime	Economic gain	Individuals, companies	Fraud, ID theft, blackmail, CNA, CNE
Cyber Espionage	Economic gain	Individuals, companies, gov'ts	CNA, CNE (rarely overt)
State-Level Info War	Political or military gain	Infrastructure, military assets	CNA, CNE, physical attack

What are the cyber war weapons?

- Virus
- Worm
- Trojan
- DoS
- DDoS

True cyber war weapons!?

- Data mining
- Data fogging,
- steganography
- Image processing
- Visual pattern recognition
- Data patter recognition
- Super computing
- Super sized storage
- New laws
- Propaganda
-



Cyber war, WW III & WW IV?

- Each new world war has been decided by the shockingly new weapons and new strategies.
 - WW I – Trench war
 - WW II – Mechanized and air war.
 - WW III - We all thought that it will be the star war fought in the space!
 - However, nobody dreamed about cyber space, digital robots and cash wars !!



Summary

- Cyber space sharing and peaceful coexistence is one of the finest examples of a community self-organizing, as civil society, academia, the private sector, and governments work together **democratically** to ensure its effective management.
- Most important of all, this space **continues to grow**, develop, and **promote prosperity, security, and openness** as it has since its invention.
- Cyberspace & Internet are global world bonding vehicles in the international environment, and that is why it is so important to protect it, [9].

Summary: US is behind the curve?

- “...the U.S. is dangerously behind the curve in countering terrorist use of the Internet...”

[Dr. Bruce Hoffman, “at Washington Foreign Press Center briefing on “The Status of the War on Terrorism”]



Director of the Center for Peace and Security Studies at Georgetown University, Ex Director, RAND Washington Office.

Summary: US is already in peril of losing the cyber war

- Cyber war is about:
 - technology,
 - government,
 - military strategy;
 - about criminals,
 - spies,
 - soldiers, and
 - hackers.
- Cyber war is the war of the future that **we may already be in peril of losing it.**



Richard Alan Clarke Special advisor to Pres. G. W. Bush on Cybersecurity

Summary: Globalized control of cyberspace

- This cyberspace is defined by four key characteristics:
 - **Open** to innovation
 - **Interoperable** world wide
 - **Secure** enough to earn people's trust
 - **Reliable** enough to support their work

Summary: Maintain open Internet!

- We should never forget that hackers and cyber aggressors love cyber space!



The End



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